

# **A Marketer's Guide To Brand Strategy: Advanced Techniques For Healthcare Organizations By Chris Bevolo**

**By Chris Bevolo**

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May 01, 2013 Chris Mellish Addison-Wesley 1989 (Cambridge Language Teaching Library) Jack C. Richards, Theodore S. Rodgers Cambridge University Press 1986

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<http://blog.hubspot.com/blog/tabid/6307/bid/34238/The-Marketer-s-Guide-to-Developing-a-Strong-Brand-Identity.aspx>

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Search Marketing Expo Web Search Guide for About.com. Chris holds a master's degree in Interactive in Digital Marketing Strategy,

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