

# China Goes West: Everything You Need To Know About Chinese Companies Going Global By Joel Backaler

**By Joel Backaler**

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Hi, I m Joel Backaler. I am author of the award-winning book China Goes West: Everything You Need to Know About Chinese Companies Going Global (Palgrave Macmillan).

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<http://www.chinaspeakersbureau.info/2007/01/backaler-joel/>

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