

Customers Are People ... The Human Touch By John McKean

By John McKean

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John McKean is the author of Charles Rennie Mackintosh (4.00 avg rating, 15 ratings, 4 reviews, published 1998), People; Events
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John McKean Speakers Bureau both as consumers and as people. John McKean is frequently called on by McKean reveals how the world's leading "Human Touch" firms
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[http://en.wikipedia.org/wiki/Stakeholder_\(corporate\)](http://en.wikipedia.org/wiki/Stakeholder_(corporate))

View John McKean's business profile as Executive Director at Center for Information Based "Customers are People: The Human Touch," which hits bookstore

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