

Digital Doesn't Matter: (and Other Advertising Heresies) By Josh Sklar

By Josh Sklar

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<http://www.allamericanspeakers.com/author/Brian+Solis>

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<https://twitter.com/chiefheretic>

helping professionals like Barry Wong (Digital Doesn't Matter by Josh Sklar) on the advertising industry Digital Doesn't Matter: (and other

<https://www.linkedin.com/in/wongbarry>

Josh Sklar, President, Heresy. 11:00am Official After Party for the iMedia Agency Summit With Shuttles to "Digital Doesn't Matter (and other advertising

<http://www.imediareconnection.com/summits/32865.asp>

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<http://www.siliconhillsnews.com/category/austintechnology/page/100/>

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<https://store.kobobooks.com/en-US/ebook/digital-doesn-t-matter>

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<http://www.imediaconnection.com/summits/coverage/34059.asp>

By Josh Sklar, a global advertising creative who Growing up in it doesn't mean They applied the studied practices of marketing to digital environments and

<http://www.mojo40.com/with-age-come-wisdom-patience-and-a-nod-toward-reality/>

In fact, it doesn't stop at the obvious; On the other end, conversations on marketing have broadened their reach well beyond personal blogs to Facebook,

<http://bloganubis.com/category/articles/>

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<https://www.linkedin.com/in/joshsklar>

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<https://au.linkedin.com/in/johnnylambie>

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Scott always said that being the VP of Marketing for a company that helps small business owners was his dream job to be honest, working with Scott was a dream for me.

<http://scottsocialmediaallen.com/digital-doesnt-matter-reinventing-the-advertising-industry-why-i-love-this-idea/>

helping professionals like Thierry Halbroth discover inside connections to Digital Doesn't Matter (and other advertising heresies) Josh Sklar, John Lambie

<https://hk.linkedin.com/in/thalbroth>

Austin Project Seeks to Reinvent the Advertising production for other people's ideas, Sklar, Austin, Digital Doesn't Matter, Heresy, John

<http://www.siliconhillsnews.com/2013/02/12/austin-project-seeks-to-reinvent-the-advertising-industry/>

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<http://www.fishpond.co.nz/c/Sports%20&%20Outdoors/q/Nike+Running+Jacket>

Blog. Heeeeeeeere's a dichotomy! That's Heresy! (Thoughts on Digital Advertising Where's the next job going to come from if this one doesn't work out)

<http://heresy.me/blog/>

Is the ad industry to follow? Josh Sklar (@chiefheretic) is president of Heresy and author of Digital Doesn't Matter (and other advertising heresies)

<http://www.campaignasia.com/Article/397605, Mad+Men+is+over+Is+the+ad+industry+to+follow.aspx>

'Digital Doesn't Matter' by Josh Sklar, Founder and Chief Heretic of Heresy, EVERYTHING is digital. Get MARKETING ; Subscription Form;

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<http://adland.tv/adnews/digital-doesn-t-matter-reinventing-advertising-industry/1363102958>

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Josh Sklar is the author of Digital Doesn't Matter (4.00 avg rating, 2 ratings, 1 review, published 2014) and Digital Doesn't Matter (0.0 avg rating, 0 r register;

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<http://www.marketingmagazine.com.my/index.php/categories/breaking-news/11061-television-piracy-at-the-tap-of-an-app>

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Paperback. by George Sklar and William Kozlenko.

http://www.amazon.co.uk/Books-George-Sklar/s?ie=UTF8&page=1&rh=n%3A266239%2Cp_27%3AGeorge%20Sklar

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