

Sustainable Marketing Of Cultural And Heritage Tourism (Routledge Critical Studies In Tourism, Business And Management) By Deepak Chhabra

By Deepak Chhabra

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<http://www.igi-global.com/chapter/management-world-heritage-sites/56442>

Chhabra Deepak . 2010. Sustainable Marketing of Cultural and Heritage Tourism. "Historic Preservation and Development in Banjul,

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Chhabra, D. (2010). Sustainable marketing of cultural
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d Department of Business Management, the individual employee level within cultural heritage tourism.
D. Chhabra; Proposing a sustainable marketing framework

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All of the following are examples of cultural pollution EXCEPT _____. A) 116) Sustainable marketing consists of five principles:

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