

# The PR Masterclass: How To Develop A Public Relations Strategy That Works! By Alex Singleton

**By Alex Singleton**

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a valuable property for public relations Alex Singleton is a public relations practitioner specialising He is author of The PR Masterclass,

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<http://www.eventbrite.co.uk/e/pr-masterclass-how-to-get-publicity-for-your-business-wednesday-9th-september-2015-tickets-17979462055>

Alex Singleton is a public relations practitioner specialising in public affairs, reputation and media relations. He is author of The PR Masterclass, Britain's best

<http://www.alexsingleton.com/the-pr-masterclass/>

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The PR Masterclass is written by former newspaper, magazine and digital journalist Alex Singleton, who is now a prominent PR develop a public relations strategy

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